



Now is New



# Refreshingly Candid: The New Era of Real Estate

At Ranjekar Realty, being candid  
is not just a value we possess;  
it's the cornerstone of all our actions.

We believe in transparency that transcends  
expectations, in every interaction, and every  
transaction. With our unwavering accountability  
and clear communication, we are revolutionising  
the real estate experiences of customers at our  
redevelopment projects.



# Sticking to our Roots, Aiming for the Skies

All of us chase excellence.  
Greatness is aspired by everyone.  
And yet, each one of us has a  
distinct way to go about it.

At Ranjekar Realty, we embody our ethos in each  
and everything we do, to reach where we want.  
We're grounded in a culture of integrity and  
excellence, while constantly striving to elevate  
the standards of the real estate industry.

## CORE VALUES

### Truthfulness

Absolute honesty & integrity  
in every interaction.

### Transparency

Clear as day, every  
step of the way.

### Thoughtfulness

Mindful service,  
customised solutions.

### Straightforward

No-nonsense approach,  
clear outcomes.

### Accountability

Taking complete responsibility  
and then living up to it.

### Sincere

Genuine work,  
genuine results.

### Caring

Your needs,  
our priority.

### Customer-friendly

Putting your priorities  
first, always.

# Reshaping Pune with Unfiltered Redevelopment

Convincing customers about quality is a monumental challenge. We do this by relying on the easiest yet the toughest way - absolute transparency!

Our commitment to openness ensures that every step of our redevelopment process is visible, fostering confidence in the quality of our work, and winning the trust of customers.



## OUR MISSION

### Achieving Refinement

To fine-tune our offerings, refine our customers' experiences, and elevate our standards with every project we deliver.



## OUR VISION

### Thoughtful Expansion

To be a brand that doesn't chase exponential growth but measures success in terms of connections built & happy, satisfied customers.





## From the Founder's Desk



With 38 years of experience in the field of construction, Mr. Ravindra Ranjekar is a first-generation entrepreneur who founded Yash Associates, the sister concern of Ranjekar Realty and leads the operations. A civil engineering graduate by qualification, he is a man of vision and an accomplished business leader of the construction fraternity. With an innate sense of construction design and harbouring a personal appreciation of quality living, Mr. Ravindra Ranjekar continues to shape the promise of Ranjekar Realty.

**MR. RAVINDRA RANJEKAR**  
Partner



A graduate in civil engineering and a post-graduate in project management from University of Maryland, USA, Mr. Aniruddha Ranjekar conceptualised the foray of Ranjekar Realty in the redevelopment sector in 2014. Prior to that, he joined the family business in 2009 and brought a new-age, result-oriented approach to work. He has expanded the spheres of influence of Ranjekar Realty and has raised the bar in terms of quality and innovation that Ranjekar Realty stands for.

**MR. ANIRUDDHA RANJEKAR**  
Partner



An architect by qualification, Mrs. Priyanka Ranjekar-Joshi is a passionate practitioner of her skills in interior and landscape designing. She has more than 6 years of experience in designing creative yet practical living and working spaces. In her budding career, Mrs. Priyanka Ranjekar-Joshi has worked with large-scale corporates like Globe N Beyond and Quick Heal, while also delivering high quality spaces for 6 residential projects in Pune. She plays a crucial role in space designing at Ranjekar Realty.

**PRIYANKA RANJEKAR-JOSHI**  
Architect, Interior Designer



# Truthfulness: Our Guiding Light Since Inception

Throughout our journey, right from being a contracting company to being a real estate developer to stepping into redevelopment, we have transformed ordinary spaces into premium properties and touched countless lives.

We owe all of this to a simple thought - weaving honesty and sincerity into the fabric of our company's culture. We believe it is our unwavering dedication to transparency that sets us apart and helps us make long-lasting connections with our customers, partners, and the community.

## THE RANJEKAR LEGACY

- Projects spread across 8 lakh sq. ft.
- 10 Redevelopment projects completed
- 7 Ongoing redevelopment projects
- A rich legacy of 30+ years





## First Steps into the World of Contracting

In 1987, Mr. Ravindra Ranjekar formed Yash Associates to venture into Pune's construction landscape. While the company took on several kinds of projects, our focus at that time, was contracting. The biggest breakthrough project for us was 'Lavasa City', which we bagged completely on our technical knowledge.

The roads developed at Lavasa, which are still standing strong with almost no potholes for 20 years, are a testament to the expertise and prowess of our core team.

After completing his master's degree and returning to India in 2009, Mr. Aniruddha Ranjekar joined Yash Associates. While the focus was still on contracting, Mr. Aniruddha had a different vision for the company - Developing Properties! So, he led and successfully executed two projects comprising almost 100 flats in Baner. This opened the doors to new, exciting opportunities for the company.





## A Dependable Solution in Redevelopment

Back in 2012, Pune was still emerging and was yet to be the great destination for redevelopment projects it is today. However, even though people had good spending capacity, the quality of redevelopment projects at that time was extremely poor. As Mr. Aniruddha had studied in the US and had an understanding of the market there, he realised that most redevelopment properties in Pune at that time were very ordinary.

To fill this gap and deliver premium properties to people, Mr. Aniruddha took the company in a new direction by stepping into redevelopment in 2014. Shakuntala, our first redevelopment project in Sahakar Nagar was a successful venture that not only earned us appreciation but also gave us the opportunity to redevelop another property in Sahakar Nagar. This led us to Aundh, where we did a luxurious and high-end redevelopment project. That got us into the premium segment and soon enough, we were working on premium redevelopment projects across Kothrud, Karve Nagar and several other neighbourhoods.





# A Legacy of Landmarks and Milestones

For all our beliefs and philosophy, the real manifestation of it happens only when we deliver something in brick and mortar. And so, since our inception till now, we have delivered projects that have become prosperous addresses and are shaping the future landmarks too.

## COMPLETED PROJECTS

### PINEWOOD

2 & 3 BHK Residential Project  
(Approx. 75,000 sq.ft, 64 Flats)

Baner

### PALMERIUS

Residential & Commercial Project  
(Approx. 35,000 sq.ft. of work)

Baner

### PRITHVI RESIDENCY

2 & 2.5 BHK Residential Project  
Baner

### SIERRA VISTA

2 & 3 BHK Residential Project  
Baner

### WESTWINDS

2 & 2.5 BHK Residential Project  
Warje

## COMPLETED REDEVELOPMENT PROJECTS

### SHAKUNTALA

2 & 2.5 BHK Residential Project  
(Redevelopment in 2015, 5 Floors, 10 Flats)

Sahakarnagar

### UMANG

2 & 2.5 BHK Residential Project  
(Redevelopment in 2017, 5 Floors, 10 Flats)

Sahakarnagar

### MEGHMANAS

Premium 4 BHK Residential Project  
(Redevelopment in 2018, 5 Floors, 5 Flats)

Aundh

### BHAGYASHREE

2,2.5 & 3 BHK Residential Project  
(Redevelopment in 2019, 5 Floors, 10 Flats)

Kothrud

### MEGHRAJ

3 BHK Residential Project  
(Redevelopment in 2020, 7 Floors, 14 Flats)

Kothrud

### AMEY

2, 2.5 & 3 BHK Homes  
(Redevelopment in 2023, 10 Floors, 40 Flats)

Kothrud

### DRUMADAL

3 BHK Homes  
(Redevelopment in 2021, 6 Floors, 12 Flats)

Model Colony

### YASH

2 BHK Homes  
(Redevelopment in 2022, 4 Floors, 8 Flats)

Kothrud

## UPCOMING PROJECTS

### TIRTH

2,3 & 4 BHK HOMES  
Rambaug Colony

### SAUKHYAM

3,4 BHK GARDEN FLATS,  
4 BHK DUPLEX  
Kothrud

### ANUPAM HEIGHTS

2 & 3 BHK HOMES  
Rambaug Colony

### SNEH BHAVAN

2 & 4 BHK HOMES  
Prabhat Road



## ONGOING PROJECTS

### VASUNDHARA

2, 2.5 & 3 BHK  
Near New India School,  
Right Bhusari Colony



### PBS (PUNYAE BUSINESS SQUARE)

Shops & Offices  
Near Ideal Colony  
Metro Station, Paud Road





## UMASHANKAR PRASAD

2, 3 & 4 BHK  
Near Anand Nagar  
Metro Station, Paud Road



## OMKAR

2 & 3 BHK  
Near Tathawade Udyan,  
Karvenagar



## JAGDEEP

2, 3 & 5 BHK  
Bhakti Marg,  
Law College Road





## DHANASAMPADA

2, 3, & 4 BHK

Near Kalmadi Highschool,  
Erandwane



## SNEHDEEP

3 BHK Homes  
Sahakar Nagar



## RATNANKUR

2 & 3 BHK

Mayur Colony,  
Kothrud



## AVANTIKA

2, 3 & 4 BHK

Near Anand Nagar  
Metro Station,  
Ideal Colony







# Building for All: Our Commitment to Utility, Inclusivity and Accessibility

At Ranjekar Realty, our commitment to maximum utility, inclusivity and accessibility is ingrained in every aspect of our site selection and building design philosophy. The project design and plans are worked on meticulously to ensure excellent functionality for everyone. And then, we go beyond the conventional norms by ensuring seamless ambulance access upto the lift, we prioritise and ensure wheelchair accessibility, and also integrate state-of-the-art work from home pods into our developments.

Apart from this, we also offer EV charging points in parking areas, landscaped terraces with a Ganpati temple, solar power systems, and a lobby with access control to ensure security as well as exclusivity. By offering such amenities, we want to create environments that embrace diversity and cater to a wide range of needs and lifestyles.

Whether it's providing amenities for individuals with mobility challenges or offering innovative solutions for remote work, we strive to foster a sense of belonging for all residents.







# Opening Our Doors and Hearts for Employees

Our commitment to openness extends beyond our customers to our employees. We believe that a stress-free environment, open communication, and a homely feeling are essential for fostering a culture of trust and collaboration. From day one, we open our doors and hearts to our team members, creating a supportive and happy workplace where everyone feels valued and respected.

Whether it's through regular team meetings, one-on-one check-ins, or anonymous feedback mechanisms, we encourage our employees to voice their thoughts, ideas, and concerns freely. But it's not all about work. We believe in creating a fun and engaging work environment where employees can thrive both personally and professionally. From unique entertaining activities to team-building exercises and celebrations, we always ensure that our employees feel appreciated and motivated. Ranjekar Realty is like a one big family. We support each other, celebrate each other's successes, and lift each other up during challenging times. By fostering a culture of openness, collaboration, and genuine care, we create a workplace where everyone can grow, thrive, and feel like they belong.







# Genuine Connections Over Exponential Expansion

## **DEPTH OVER REACH**

We have never and will never measure growth by the number of projects we undertake or the extent of our reach across the city, but by the depth of the connections we build with our customers and communities.

## **SMILES & SATISFACTION OVER NUMBER OF SITES**

We prioritize customer satisfaction above all else. Each satisfied customer represents a successful expansion in our eyes. We measure our growth by the number of smiles and expressions of appreciation we receive from those who have experienced our spaces.

## **CONNECTING OVER EXPANDING**

As we look to the future, our growth plans will continue to be guided by our commitment to building genuine connections. We will focus on strengthening our relationships with existing customers and communities, while welcoming new ones into the Ranjekar Realty family.



# What Our Customers Have to Say



Buying a house is a major decision, filled with stress and uncertainty. With Ranjekar Realty, however, those worries vanish. Their transparent approach, coupled with the down-to-earth nature of the father-son duo, reassures clients. Wishing the team continued success in all their future projects!

**Mr. Mohan Savarkar**



Ranjekar Realty provided clarity and detailed information at every stage of the construction process. Their cooperative staff ensured no hassles, making the overall experience great. I highly recommend Ranjekar Realty to all those who are on the lookout for a new home in Pune.

**Mr. Jeevan Mahajan**



When we decided to buy a new home, my biggest worry was - Will the home be perfectly aligned with our requirements? Thankfully, we chose Ranjekar Realty and they involved us in every decision, right from planning to execution. They incorporated our thoughts seamlessly, ensuring our home was truly ours.

**Ms. Shravani Vaidya**



Our journey with Ranjekar Realty was extremely smooth and satisfactory. We're sure that this project (Avantika) will be a landmark in Ideal Colony. Thanks to their dedicated and committed staff, we're confident that our home will be delivered to us within the promised time.

**Mr. Laxmi Narayan**





Corporate Office  
Yash, K6/4, Erandwane Housing Society,  
Erandwane, Pune 411004

T: 020-2542 1669  
E: [office@ranjekarrealty.com](mailto:office@ranjekarrealty.com)

  [RanjekarRealty](#)  
[www.ranjekarrealty.com](http://www.ranjekarrealty.com)